

Work Experience:

- **p-programisci.pl, UX & Product Designer**
June 19' - present, Warsaw, Poland

Consulting for a client in creating a vision of the new product in a medical sector. Creating a concept of a PWA based on research and insights provided by the client. Being a first-hand contact for the client
- **limbiq.com, UX & Product Designer**
July 18' - present, Bochum, Germany

Solely responsible for concept, design and roadmap of the logistic network starting from an MVP. Establishing product strategy with lean principles. Conducting deep user & market analysis. Constantly working on a smooth, collaborative work style between designers and developers inside and outside the team. First-hand contact while cooperating with Sevenval GmbH. Pitched product idea at the N3xtcoder hackathon in Berlin. Maintaining collaboration with sales and marketing departments.
Active member of internal study.limbiq project where the knowledge is shared among the team members.
- **babymarkt.de, Online Marketing Manager, E-mail Marketing Specialist**
May 17' - July 18', Dortmund, Germany

Led a team and project for a new digital product from research to final validation. Website, LPs and newsletter optimisation based on A/B testing, user research and competitor analysis. Enhancing e-mail marketing infrastructure for 12 e-commerce shops belonging to babymarkt.de
- **Philip Morris Germany, CRM & Digital engagements B2C – Intern**
Oct. 16' - March 17'

Worked on multiple CRM projects for specific target groups. Implementation and optimisation of digital activities (CRM, E-Mail Marketing, landing pages, micro sites). Digital campaign execution in collaboration with brand management, IT, service providers and agencies (Acxiom, Jung von Matt, DeFacto etc.). Enhancing digital infrastructure.
- **TiVo Inc., Content Editor**
July 14' - Sept. 16', Luxembourg / Poland

Proofreading, writing synopses and descriptions for TV programs. Correcting and enhancing TV data. Maintaining collaboration and good relationships with Polish broadcasters and film industry producers and distributors. Project and remote team work management. Training new employees. Maintaining customers relationships.

Skills:

Design: Empathy, Design Thinking & User Centred Design, Domain Driven Design, Design Sprint, User Flows, Customer & User Journeys, Personas, Mobile First & Responsive Design, Interactive wireframing & Prototyping, Information Architecture, Lightning Decision Jam, UI Design

Research: Empathy, Problem Statement, Double Diamond Strategy, competitive analysis, surveys, interviews, content auditing, usability testing, preference & A/B testing, rainbow spreadsheet.

Other: Business Model Canvas, self starter, UX evangelist, creativity thinking
"...moving forward is better than being right..."

Tools:

Pen & Paper, Sketch, Figma, InVision, Miro, Balsamiq, Prott, UsabilityHub, Jira, Confluence, Aha!, Hotjar, WordPress

Education:

Jan. 19' - March 19'
CAREERFOUNDRY UI for UX Designers

Feb. 18' - Jan. 19'
CAREERFOUNDRY UX Designer certification course

Oct. 11' - June 14'
Journalism and Marketing, University of Wroclaw

Languages:

Polish: Native
English: excellent command
German: good command

Contact:

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